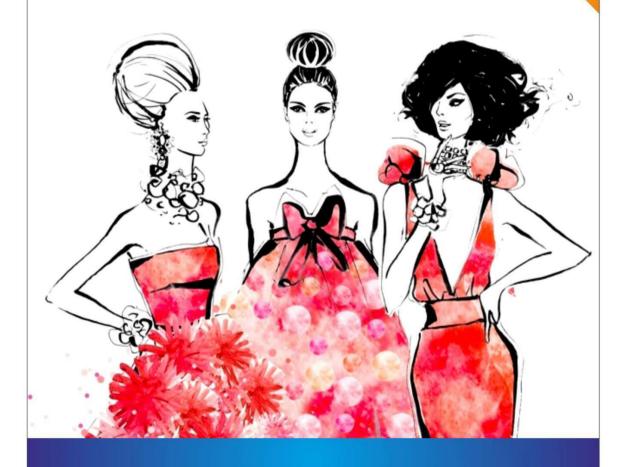
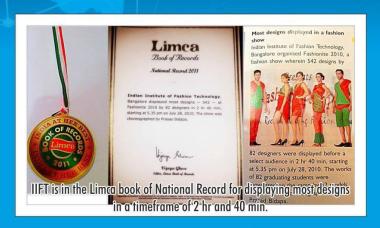


Prospectus



OUR VISION

"To create a core group of high caliber professionals in the areas of Fashion and Apparel Technology and Management who can provide the cutting edge competitiveness and high premium branding to India's Apparel Industry in the global market."



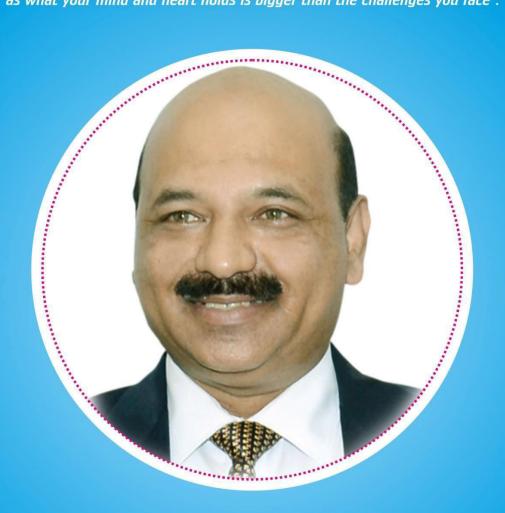




Founder with Editor Limca Book of record

FOUNDER

"Never give up, as what your mind and heart holds is bigger than the challenges you face".



Late. St. B. VEDHAGIRI

M.A, M.Phil, PG diploma in Public Relations, Industrial Relations, Personnel Management, Marketing Management, Management.

FOUNDER CHAIRMAN, BVG EDUCATIONAL TRUST ® CHAIRMAN, IIFT COLLEGE OF FASHION DIRECTOR, INDIAN INSTITUTE OF FASHION <u>TECHNOLOGY</u>

THE INSTITUTE

INDIAN INSTITUTE OF FASHION TECHNOLOGY

The Indian Institute of Fashion Technology (IIFT) was established in the year 2001 to impart professional training to students and potential employment seekers for the fashion and apparel industry, as well as to create a core group of people who are adequately trained to setup their own enterprises, thus creating not only job seekers but also job providers. It has now evolved into a state of the art, ultra modern and premier multi disciplinary training institute, in the core areas of Fashion and Apparel Technology and Management.

INFRASTRUCTURE FACILITIES

IIFT Centres are located at spacious buildings with state of the art class rooms fully equipped with modern seating facilities as well as white boards and other audio visual aids including overhead projection systems. It has a spacious shop floor laboratory with adequate state of the art modern imported industrial power operated heavy duty machinery and pattern making and cutting tables in different dimensions, which are used in garment factories for conducting practical training. The Institute has other labs for conducting effective practical classes like design studio which exhibits the creativity of students in their illustration skills, draping lab which has various sizes of dress forms & mannequins to facilitate students to get hands on experience in draping techniques & textile lab which has testing & dyeing equipments.

The Institute also has a modern computer lab with advanced computers conducting computer aided designing practicals and also for training the students in computer aided presentation skills. It is also used for displaying CD ROM movies, presentations and Movie shows on Modern



Manufacturing processes in the developed western countries.

The Institute also has a library with latest books on the fashion and apparel industry. The Institute follows an Industry oriented syllabus which is constantly updated as per the Industry trends. The Library has a separate section filled with personality development and business management books. The institute also subscribes latest periodicals related to the fashion and apparel industry.

IIFT has branches at Belgaum, Vijayapura, Chamrajnagar, Hassan, KGF & Indiranagar

COLLABORATIONS

The Indian Institute of Fashion Technology(IIFT) and Government of India. Ministry of Textiles, Regional Office of the Textile Commissioner, Bangalore have entered into a Public Private Partnership to jointly conduct and certify various Training Programs in the field of Fashion and Apparel Technology.

Indian Institute of Fashion Technology has Conducted a number of Training Programs in association with Govt. of India Ministry of Small Scale Industries, Small Industry Service Institute (Presently know as MSME Development Institute).

Till date hundreds of students sponsored by the Government of India have undergone training at the Institute and benefited immensely.



The Indian Institute of Fashion Technology(IIFT) has also conducted community development training programs for upliftment of under privileged rural women, in association with Small Industries Service Institute.

The Indian Institute of Fashion Technology(IIFT) has also the unique distinction of being the first and only Fashion and Apparel Institute in the country to have been selected by the Ministry of Defence, Government of India for sponsoring and sending Military personnel for resettlement training in the areas of Apparel Technology.

IIFT has the distinction of entering into the LIMCA BOOK OF RECORDS FOR the "MOST GARMENTS DISPLAYED IN A FASHION SHOW".

IIFT has entered into a collaboration with Karnataka State Women's University, Bijapur to conduct various Joint training programs in Fashion Design & Management.

IIFT with the support of Govt. of Karnataka has setup five branches at Belgaum, Bijapur, Chamrajnagar, Hassan & KGF in Karnataka, to train the manpower for the Fashion and Apparel Industry.









B.Sc DEGREE IN FASHION AND APPAREL DESIGN (AFFILIATED TO BANGALORE UNIVERSITY)

Eligibility for 1st Semester: II PUC or 10+2 (Arts, Science or Commerce)

Eligibility for 3rd Semester (Lateral Entry): 3 years Diploma in ADFT/ Textiles/Handlooms/Costume Designing

Duration: 3 Years/ ((2 Years for Lateral Entry Students)

SCOPE:

The B.Sc degree program in Fashion and Apparel Design prepares the students to take up entry level executive and managerial positions in the Apparel Industry. It also equips the students to establish themselves as freelance Fashion Designers as well as set up their own ventures. The students are trained based on the multi disciplinary syllabus and course content which ranges form Fashion Designing to Textile Science and from Apparel Production to Apparel Marketing Merchandising.

JOB PROSPECTS:

Successful Graduates who qualify from this program can seek employment as Fashion Co- Ordinators, Fashion Designers, Production Executives, Merchandisers, Pattern Makers, Fashion Journalists, Fashion Photographers & Freelancers.

1st Sem

- Language I
- English I
- Fibre & Yarn Science
- Elements of Fashion & Design
- Pattern Making & Garment Construction
- Environmental Studies



1.

- English IV
 History of Textiles & Costumes
- Textile & Apparel Testing
- Apparel Production

4th Sem

Language IV

Life Skills

2nd Sem

- Language II
- English II
- Fabric Science & Analysis
- Fashion Illustration & Design
- Pattern Making & Garment Construction- II
- Constitution of India and Human Rights Theory



5th Sem

- Fashion Retail Marketing & Merchandising
- Apparel Computer Aided Design- I
- Fashion Accessories
- DrapingNeedle Craft
- Internship Training/craft documentation
- Banking & Finance

3rd Sem

- Language III
- English III
- Textile Wet Processing
- Fashion Art and Design
- Pattern Making & Garment Construction- III
- Indian History, Culture and Diversity





6th Sem

- Entrepreneurship Development
- Apparel Computer Aided Design- II
- Garment Surface Ornamentation
- Clothing Culture & Communication
 Fashion Portfolio & Design Collection

MASTER OF FASHION MANAGEMENT (IN COLLABORATION WITH KARNATAKA STATE WOMEN'S UNIVERSITY)

ELIGIBILITY: Bachelor's Degree-Any Stream

DURATION : 2 Years (Regular)

SCOPE:

The Master of Fashion Management equips a student with skill sets required to handle techno-Managerial function in the glamorous Fashion, Apparel & Retail industry in middle management cadres. They are also trained to pursue research and teaching careers in the Fashion and Apparel Industry.

JOB PROSPECTS:

Successful candidates can seek a career in middle management of Fashion/Apparel/Retail establishments as well as take up lucrative research and teaching careers.

- **Textile Studies**
- Fashion Design Process
- Fashion Buying and Sourcing
- Fashion Consumer Behaviour
- **Fashion Economics**

1st Sem

2nd Sem



- Fashion Forecasting & Analysis
- **Apparel Production & Quality** Management
- **Fashion Communication**
- Fashion Business Management
- IT Application in the Fashion Industry
- **Fashion Merchandising**
- Fashion Retail Management
- Fashion Brand Management
- Management Information System
- **Entrepreneurial Development** Program

3rd Sem



- Research Methodology
- Dissertation







POST GRADUATE DIPLOMA IN FASHION DESIGNING & BOUTIQUE MANAGEMENT (IN COLLABORATION WITH KARNATAKA STATE WOMEN'S UNIVERSITY)

ELIGIBILITY: Degree-Any Stream **DURATION**: 1 Year Regular

SCOPE:

This Unique program is devised to provide both practical and theoretical inputs, on both fashion designing aspects as well as business development aspects. They can seek employment opportunities in Boutiques, Design Studios, besides Freelancing for Celebrities, Movies, Theatre or set up their own Boutique.

JOB PROSPECTS:

Fashion Designing and Boutique Management is a combination of theoretical as well as Practical and creative skill training and prepare them for a career as a Fashion Designer, Fashion Co-Ordinator, Image Consultant, Costume Designer for Movies and Theatre as well groom them with Entrepreneurial skills to setup and professionally manage a Designer Boutique.

- Fabric Studies
- Fashion Designing
- · Pattern Making and Garment
- Construction
- Surface Ornamentation
- Fashion Accessories







- Presentation
- Design Collection
- · Fashion Designing Process and Portfolio
- Entrepreneurial Development Program
- Fashion Marketing
- · Computer Aided Designing
- Fashion Forecasting







DIPLOMA IN FASHION DESIGNING & BOUTIQUE MANAGEMENT (IN COLLABORATION WITH KARNATAKA STATE WOMEN'S UNIVERSITY)

ELIGIBILITY : SSLC / PUC **DURATION**: 1 Year (Regular)

SCOPE:

This Unique program is devised to provide both practical and theoretical inputs, on both fashion designing aspects as well as business development aspects. They can seek employment opportunities in Boutiques, Design Studios, besides Freelancing for Celebrities, Movies, Theatre or set up their own Boutique.

JOB PROSPECTS:

Fashion Designing and Boutique Management is a combination of Theoretical as well as Practical and creative skill training and prepare them for a career as a Fashion Designer, Fashion Co-Ordinator, Images Consultant, and Costumes Designer for Movies and Theatre as well as groom them with Entrepreneurial skills to setup and professionally manage a Designer Boutique.

- Fabric Studies
- Fashion Designing
- Pattern Making & Garment Construction
- **Surface Ornamentation**

1st Sem



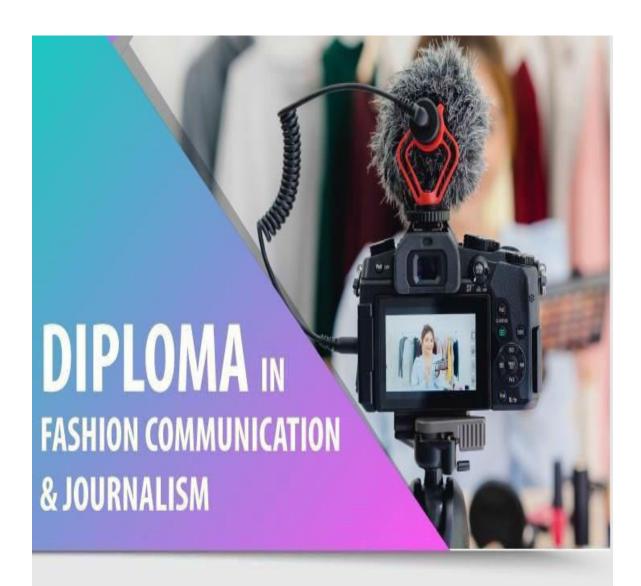
- **Fashion Accessories**
- **Boutique Management**
- **Design Collection**
- EDP













SEMESTER 1

- FASHION PSYCHOLOGY
- ASHION ILLUSTRATION
- FASHION COMMUNICATION
- FASHION STYLING
- PROJECT: COMMUNICATION PROJECT
 PROJECT: EDITORIAL PROJECT

SEMESTER 2

- O VISUAL MERCHANDISING
- FASHION JOURNALISM
- FASHION PHOTOGRAPHY
- FASHION FORECASTING



DIPLOMA IN FASHION DESIGNING AND BOUTIQUE MANAGEMENT (WEEKEND PROGRAMME)

ELIGIBILITY: SSLC/PUC **DURATION**: 1 YEAR

FABRIC STUDIES
SURFACE ORNAMENTATION
FASHION ACCESSORIES
FASHION ILLUSTRATION
PATTERN MAKING AND GARMENT
CONSTRUCTION
BOUTIQUE MANAGEMENT



CERTIFICATION IN FASHION DESIGNING (6 MONTHS PROGRAMME)

ELIGIBILITY: SSLC/PUC

DURATION: 6 MONTHS REGULAR

- Fabric Studies
- Surface Ornamentation
- Fashion Accessories
- fashion illustration
- Pattern Making and Garment Construction







"Fashion is very important. It is life-enhancing and, like everything that gives pleasure, it is worth doing well."

--- Vivienne Westwood

CERTIFICATION IN ADVANCED PATTERN MAKING AND DRAPING (3 MONTHS PROGRAMME)

ELIGIBILITY: SSLC/PUC

DURATION: 3 MONTHS REGULAR

ADVANCED PATTERN MAKING

DRAPING







CERTIFICATION IN ADVANCED FASHION DESIGNING & ILLUSTRATION (3 MONTHS PROGRAMME)

ELIGIBILITY: SSLC/PUC

DURATION: 3 MONTHS REGULAR

- ADVANCED FASHION ILLUSTRATION
- FASHION ACCESSORIES
- SURFACE ORNAMENTATION





"Anyone can get dressed up and glamorous, but it is how people dress in their days off that are the most intriguing."

— Alexander Wang

Achievements





















Events













Talents Day Tattoo Making

Workshops & Seminars















Fashionite















Fashionite























Paris Internship TEL

Paris Trip























PLACEMENTS

IIFT has a continuing relationship with the Industry in the form of industry institute interactions for constant feed backs on student's performances, update of syllabuses and curriculum, industrial visits for students, internships and project works as well as placement of students in various positions in the industry. IIFT organizes campus interviews for its students and garment industry, retail change, as well as boutique regularly conduct theses campus interviews at IIFT and select our students for various positions.

Some of the Industries in which IIFT's students are working are







SHASHANK, B.Sc FAD 2015 - 2018 BATCH

A very thanks to my college iift bangalore which provided me a golden chance to attend interview. Because of them i am working as a backpacks and accessories designer in FGEAR bags company...and at last i just missing my lovely college so much...i dont have any words to describe my college iift and my teachers...and i m very thankful to our placements officer who provided us golden opportunity for our glamours future...thanks to iift family



SNEHALATHA, B.Sc FAD 2015 - 2018 BATCH

I would like to take this as an opportunity to thank my college for helping me to get a job at shoppers stop as a visual merchandiser IIFT as always been a support for me.



VAJRASHREE, B.Sc FAD 2015 - 2018 BATCH

I hearty thank the Institute for giving me an opportunity to attend interview in Shahi Exports Pvt Ltd. It was a great experience in attending the interview in shahi their were 4 rounds of interview which was conducted by the company. I would like to thank our placement officer to keep updating the status of our interview and also informing us about the openings in other companies also i would also thank the facilities who had taken the time to tell us about how to attend and behave ourselves in an interview and the knowledge what was given by them which brought me to this level. I would like to thank Shahi Exports Pvt Ltd that has given me a great opportunity to work in one of the best company in apparel industry. The work experience over here is going great as off now and getting to learn the role of a merchant in apparel industry practically. I had joined Shahi on July 2nd 2018 as a Trainee Merchandiser the first 3 days they conducted induction where we were told about the company details and about various department and their roles and some documentation were taken place. Its really great work in Shahi Exports and I would expect some of my classmates or my Juniors to join Shahi Exports so we can make our college proud and ourselves proud be in this place.



AKSHATHA V R, B.Sc FAD 2015 - 2018 BATCH

This is Akshatha VR, a recent graduate from IIFT. I would like to express my gratitude, for you gave me this job opportunity and a platform to build myself. My experience here at Tailor man as a junior stylist trainee has been immensely helpful and knowledgeable. I got to learn a lot and have worked on my soft skills as well. I am extremely thankful for this opportunity.



RAMYA M, PG DIPLOMA 2017 - 2018 BATCH

Thanks a lot for IIFT placements first to drive me through the market and get a job. Also the company I have joined is very helpful for my career as it gives me right insight on growth. The placement organized and followed up sleek and nice. Thank u so much.



PRAVEEN IRAPPAKURADAGI, B.Sc FAD 2015 - 18 BATCH

I am praveen kuradagi ,i am working in pinnium brands pvt ltd as a CAD designer . Thanks to my college indian instute of fashion technology .they gave me Good opportunity to attend the interview in pinnium brands pvt ltd.i selected as a CAD designer . Presently i m dng pattrens for the bag product and incharge of the cutting section in pinnium. I am very thankful to our placement officer and our director ma'am and all my lovely Teachers.

NOTES FOR STUDENTS

Fees: All Fees quoted are in Indian Rupees. The College reserves the right to change the fees at

anytime. Fees once paid will not be refunded under any circumstances.

Grievance/ Complaints: In case of any grievance / complaints, the students / parents /

guardians are welcome to put their grievance in writing and meet the concerned faculty / staff

and have it readdressed.

In case they are not satisfied, they have the grievance or complaint escalated to the HOD,

Principal, and finally the Director / Chairman. The decision of the Chairman will be final and

binding.

Limited Liability: IIFT's liability for compensation payments to the students/parents in any

case of omission/commission/ negligence/injury/damage/ grievous injury/stroke/ fatality/ and

other risk, etc, will be restricted & limited to the fees paid to us on that date for that particular

semester.

Arbitration: In case of any dispute or difference arising in respect with the Institution the same

shall be settled by a sole arbitrator appointed by IIFT under the provision of the Indian

Arbitration and Conciliation Act, 1996, or any amendment, modification or supplemental

thereto. The venue of the arbitration proceedings shall be at Bangalore and shall be in English

Language. To the extent permitted by law, the arbitrator's award shall be final and binding and

the award shall be enforceable in a competent court of law. Declaration: Students should abide

by the rules and regulations of the College and

Bangalore University. Student should undertake to study and complete all 6 semesters of the

B.Sc FAD course at IIFT College of Fashion if he/she is admitted to the course and should

undertake not to cancel his/her admission or discontinue his/her studies at any stage under any

circumstances.

Jurisdiction: All disputes are subject to the jurisdiction of Bangalore City Courts only.

STEPS FOR ADMISSION PROCESS:

- 1. Download application form from the website (www.iiftbangalore.com) or obtain it through email by sending a request with your details to admissions@iiftbangalore.com.
- 2. Fill up the application form, affix passport size photo and sign the application form.
- 3. Write a statement of purpose essay in English. Explaining why you wish to enrol for this program and why you have chosen to study at IIFT. It should be hand written by the candidate in about 250 words in a plain white A4 sheet.
- 4. Scan the filled admission application form as well as the essay and email it to admissions@iiftbangalore.com.
- 5. Send the original admission application form by speed post/courier to Indian Institute of Fashion Technology, #3, 1/6, 1st Cross, M C Road, Vijayanagar, Bangalore-560079, Karnataka.
- 6. Make a payment of Rs.1000/- through NEFT/RTGS and send the transaction confirmation code to admissions@iiftbangalore.com

Accounts details:

IFSC CODE : **SBIN0040231**ACCOUNT NO : 54030154487

NAME OF BANK : STATE BANK OF INDIA

BRANCH NAME : VIJAYANAGAR,

NAME OF ACCOUNT :INDIAN INSTITUTE OF FASHION TECHNOLOGY

- 7. On receipt of the above, you will receive a user ID and password for the online entrance examination along with model questions and guidelines for the online entrance examination.
- 8. Date of entrance exam will be intimated by email/SMS/Mobile phone call.
- 9. The student has to appear in the online entrance exam as per the schedule.
- 10. Successful candidates will be intimated by a email regarding their selection and will be asked to obtain provisional admission by remitting a non refundable initial admission fee of Rs.30,000/- (which is inclusive of the total fee payable) within the date prescribed.
- 11. A provisional admission confirmation letter will be sent to the student on receipt of the above fee along with instruction for submission of original documents and balance fees.

NOTE FOR STUDENTS:

A. Students who are appearing for the final year qualifying exams (Higher secondary/ II PUC/Intermediate/10+2in case of direct entry or 3rd year Diploma in ADFT/Fashion/Textile/Handloom for Lateral Entry) also can apply and go through all the admission process and procedures. They can pay this initial admission fees and obtain provisional admission which will be subject to their passing the qualifying examination.

In case they fail in the qualifying exam, as well as the supplementary qualifying exam after verifying the proof of failing they will be refunded the initial fees after deducting a processing fee of Rs.10,000/-

- B. Fees once paid shall not be refunded under any circumstances.
- C. All admissions will be provisional subjected to the approval of the University/Institute and submission of all original documents and completion of the admission formalities, including paying of fees.

PAYMENT OF FEES CAN BE MADE THROUGH:

RTGS Money Transfer:

Please find details State Bank of Mysore Bank RTGS Money transfer details:

IFSC CODE : SBIN0040231

ACCOUNT NO : 54030154487

NAME OF BANK : STATE BANK OF INDIA

BRANCH NAME : VIJAYANAGAR,

NAME OF ACCOUNT : INDIAN INSTITUTE OF FASHION TECHNOLOGY

After transferring the amount Through RTGS, the bank will give you a confirmation code. Please email the confirmation code along with your name, address, course applied for, contact no. etc to accounts@iiftbangalore.com with CC to admissions@iiftbangalore.com or SMS TO 9980097400.

Demand Draft:

Please take DD for Rs.30,000/- in favour of INDIAN INSTITUTE OF FASHION TECHNOLOGY, payable at BANGALORE and send the DD to the following address:

INDIAN INSTITUTE OF FASHION TECHNOLOGY,

#3, 1/6, 1st Cross, M C Road, Vijayanagar,

Bangalore-560079, Karnataka.

Date of commencement of classes will be intimated to you by email/phone.

Please call us for further information at:

Mobile : +91-9980097400

Land Line : +91 80 23107668, +91 80 23407668

Email Id : <u>admissions@iiftbangalore.com</u> Web

www.iiftbangalore.com

